



2027

Sponsorship Prospectus

Empower the Future of Cybersecurity

PRESENTED BY



TheCyberGuild

www.thecyberguild.org

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Put your name behind work that matters

Publicly demonstrate your belief and investment in people as the heart of a more secure cyber and digital ecosystem. Put your name behind this work because the work matters, and because being known for it matters too.

MISSION

Shaping an inclusive cybersecurity workforce by activating leaders and advancing women through education and community building.

VISION

The Cyber Guild believes in a more secure world where people are empowered to connect through technology.

OUR FLAGSHIP PROGRAMS

Uniting Women in Cyber (UWIC)

The Greater Washington region's premier event for advancing cybersecurity leadership, innovation and inclusion. Convenes 300+ leaders, practitioners and rising talent for renowned speakers, real-time panels and the connections that shape the field.

Leadership Recognition Awards

National peer recognition honoring the leaders driving innovation and resilience across cybersecurity. An invite-only gathering of 120+ leaders celebrating those who lead with purpose and shape a safer digital world.

R.I.S.E. Inclusive Mentoring Program

Recruit, inspire, support and empower women advancing or transitioning into cybersecurity: 1:1 mentorship, self-paced professional development resources, group coaching and an immersive workshop. Graduation is held during UWIC.

THE CYBER GUILD FOUNDATION BOARD OF DIRECTORS

Bryan Ware

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Teresa Shea

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President, Iris Videre, Inc.

Sean Stalzer

CISO, Director of Cybersecurity, Dominion Energy

Simone Petrella

Founder and Principal, CleoPetra Strategies · Board Member, N2K Networks

Danielle Rowell

GUEST

Former CISO, U.S. Office of Personnel Management (OPM)

Mission Critical Sponsorships

UNDERPIN OPERATIONAL SUSTAINABILITY

	PIONEER \$50,000	ADVOCATE \$20,000
PROMOTE YOUR BRAND		
Recognition across Cyber Guild media	●	●
Sponsor welcome feature on LinkedIn and newsletter	●	●
Recognized prominently as underpinning all programs	●	—
Organization spotlight in newsletter	1	—
SHOWCASE YOUR THOUGHT LEADERSHIP		
Advisory Council seat	●	—
Priority consideration for speaking opportunities	●	●
Thought leadership placements (blogs, social media, etc.)	6 per year	3 per year
UWIC CONFERENCE — ENHANCED BENEFITS		
Conference sponsorship level	Catalyst	Trailblazer
Opportunity to provide input on design	●	—
Priority selection of speaking opportunity at UWIC	●	●
Complimentary conference tickets	+4 (6 total tickets)	+2 (4 total tickets)
Opportunity to show corporate video or be included in video montage	●	—
LEADERSHIP RECOGNITION AWARDS — ENHANCED BENEFITS		
Community Champion sponsorship level	●	●
Recognition and logo placement	Torch Bearer	Community Champion
Complimentary tickets	Includes 2 tickets	Includes 2 tickets
RISE PROGRAM		
Recognized as a RISE Sponsor	Access benefits	Recognition
AMPLIFY YOUR TALENT		
See It To Be It Spotlights	4 per year	2 per year
Newsletter career posts	12 per year	12 per year

SUSTAINING BENEFACTOR

Our premier level of partnership, built on a tailored agreement that aligns with your goals and brings together programming across everything The Cyber Guild offers.

Flagship Program Sponsorships

FLAGSHIP CONFERENCE

Uniting Women in Cyber (UWIC)



UWIC is our flagship conference, bringing together cybersecurity leaders, practitioners, and aspiring professionals from government, industry, and academia for a day of learning, connection, and thought leadership on the trends shaping the field. Sponsors underpin this event that brings our community together in person to build relationships, exchange ideas, and drive the conversation on the future of cyber.

[Learn more about UWIC sponsorship opportunities →](#)

MENTORING PROGRAM

RISE Inclusive Mentoring Program



RISE is a 10-month mentorship program that pairs women advancing or transitioning into cybersecurity careers with established leaders across technical and cyber disciplines, through personalized matching, structured guidance, and a growing alumni network. It builds the relationships, leadership skills, and connections that carry careers forward and strengthen the workforce. Sponsors invest directly in the people shaping the next generation of cyber leadership.

[Learn more about RISE sponsorship →](#)

PEER RECOGNITION

Leadership Recognition Awards



The Cyber Guild's annual, national peer-recognition program honoring cybersecurity leaders and changemakers across the public and private sectors who drive innovation, resilience, and progress. Presented across categories that reflect the many ways leaders move the field forward, the awards spotlight the people setting the standard for the industry and celebrate them alongside the community they inspire. Sponsors align their name with leadership and excellence at the highest level of cyber.

[Learn more about sponsorship opportunities →](#)

By The Numbers

Since its launch in 2021, The Cyber Guild strengthened its digital presence, translated engagement into program demand, and expanded its industry influence through sustained organic growth.

3,700+

EVENT REGISTRANTS

4,000+

NEWSLETTER SUBSCRIBERS

4x

HIGHER AVG. NONPROFIT
LINKEDIN ENGAGEMENT

95+

INDUSTRY SPOTLIGHTS

175+

UWIC SPEAKERS

73

'25 INDUSTRY PARTNERSHIPS

5,000+

LINKEDIN FOLLOWERS

18K

WEBSITE VISITORS

31

ENGAGED LEADERS

LET'S TALK

Don't See What You Need?

Thank you for considering a sponsorship with The Cyber Guild Foundation, a not-for-profit 501(c)3 Public Charity. Contact us at info@thecyberguild.org to discuss a sponsorship package that aligns with our shared mission and goals.

Please note that when sponsoring multiple events or programs, sponsors will receive the highest-value benefit applicable. Benefits may not be duplicated or combined.

**We look forward to partnering with you to
empower the future of cybersecurity.**

Thank you for your support!



TheCyberGuild

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