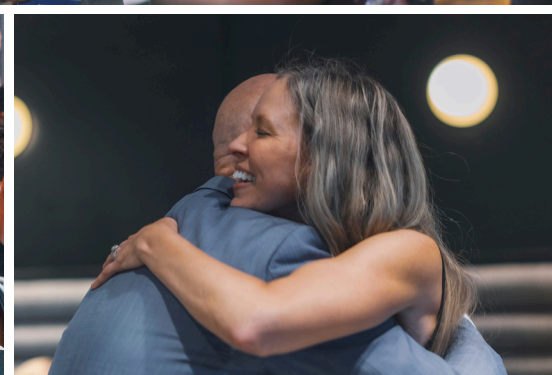




2026 Sponsorship

Position your brand at the forefront of the cybersecurity workforce.

Presented By:  TheCyberGuild



UWIC IS MUCH MORE THAN A CONFERENCE

Uniting Women in Cyber (UWIC) is a one day conference dedicated to the advancement of the cybersecurity workforce through leadership, innovation, and inclusion. What makes it so unique isn't just the high caliber of the speakers, but the intimacy of the environment. It's a rare space where you get to know everyone in the room.

The Cyber Guild has created an experience where the presence of allies, not just women, proves there is a genuine, shared mentality for advancing everyone in the industry.

WHAT PARTICIPANTS ARE SAYING

Inclusive Community

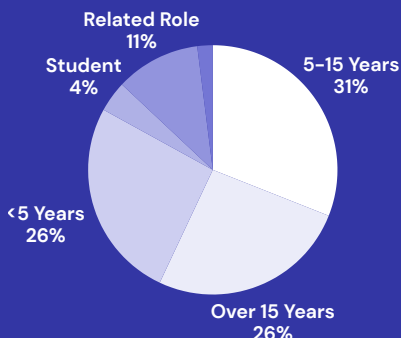
"The Cyber Guild has built a strong, **supportive community** of people committed to **expanding** the cybersecurity talent pipeline and making it **welcoming to everyone.**"
- Will Markow, FourOne Insights

Educational Panels

"UWIC brought together **women and allies** in cybersecurity for **engaging discussions** and empowering messages." - Hillary Coover

UWIC 2025 BY THE NUMBERS

EXPERIENCE BREAKDOWN



4,000

Newsletter Subscribers



405

Registered

36%

Diversity

ASIAN OPACIFIC ISLANDER, BLACK, HISPANIC OR LATINO, NATIVE AMERICAN OR ALASKAN AMERICAN, UNLISTED IDENTITY



345

Attended

INDUSTRY BREAKDOWN



42%

Senior Executives

SUMMARY OF SPONSORSHIP OPPORTUNITIES

We're actively welcoming Catalyst and Trailblazer sponsors to help underpin the conference and secure this high quality experience as we enter our 8th year! For those seeking a broader role in advancing the mission, organization-level sponsorships offer ongoing visibility and engagement.

	CATALYST \$8,000	TRAILBLAZER \$5,000
SHOWCASE THOUGHT LEADERSHIP		
Opportunity to speak, MC or brand a session	•	
Participate in virtual 'Ask the Expert' webinar (pre or post UWIC)	•	•
Host a mission aligned virtual event to the entire Guild Community	x1	x1
Post a mission aligned blog	x4	x2
PROMOTE YOUR BRAND		
Logo displayed in marketing promotions	Featured Prominently	
Logo recognized on all table signs	•	
Opportunity to provide quality branded swag	•	
LinkedIn thank you shoutout (pre and post UWIC)	•	
"Thank You" call out at opening or close of the day	•	
Organization banner in networking space	•	•
Logo on Step & Repeat Banner	•	•
Logo and URL on Web or reg page	•	•
Logo displayed and "thank you" call out at Breakfast, Pre lunch and Afterparty remarks		•
AMPLIFY YOUR TALENT		
Feature career opportunities in monthly newsletter	3 mths	1 mth
See It To Be It Spotlight	1	1
EXTEND YOUR ACCESS		
Comp UWIC tickets	2	2
15% discount UWIC Tickets	unlimited	limit 4 tickets
Early bird access to Leadership Award sponsorships and tickets	•	•

SUMMARY OF A LA CARTE OPPORTUNITIES

A flexible sponsorship option for organizations, emerging businesses and individuals committed to advancing the cybersecurity workforce.

SUPPORTER \$3.5K

Sponsor any one option from the list below and receive brand exposure across the event.

■ LANYARD

■ EVENT APP

■ NOTEPAD/PEN

■ REFRESHMENTS

- **Branding:** Logo featured on sponsored item
- **Brand Recognition:** Recognized as a **UWIC Sponsor** on the event website and marketing materials
- **Event Access:** **1 UWIC Ticket**

FRIEND \$2K

■ TABLE SPONSOR

- **Branded Attendee Table:** Includes your logo and QR Code at a table to drive brand engagement
- **Brand Recognition:** Recognized as a **UWIC Sponsor** on the event website
- **Event Access:** **6 UWIC Tickets** (you fill a table or donate the tickets)

SCHOLARSHIP \$500

- **UWIC Scholarship:** Provide complimentary tickets to UWIC for a cyber professional to experience UWIC
- **Event Access:** You will also receive **1 UWIC Ticket**

DON'T SEE WHAT YOU'RE LOOKING FOR? JUST ASK US!

Thank you for considering a UWIC sponsorship with The Cyber Guild Foundation, a not-for-profit 501(c)3 Public Charity.

Our UWIC sponsors are recognized as national leaders committed to putting people at the center of a more innovative and resilient cybersecurity ecosystem.

Don't see what you're looking for? Contact Heather Antoinetti at hantoinetti@thecyberguild.org to discuss a sponsorship package that aligns with our shared mission and goals.

Please note that when sponsoring multiple events or programs, sponsors will receive the highest-value benefit applicable. Benefits may not be duplicated or combined.

We look forward to partnering with you to empower the future of cybersecurity!



Thank You to Our 2025 Sponsors

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COMPANIES

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Energy®

CollegeBoard

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virtru

SANS

ISC2™

CAPITOL
Technology University

Adapt Forward
CYBER SECURITY

Google Cloud
Security

zscaler™

GDIT

ARLINGTON
VIRGINIA

sinch



SENTINELBLUE

Deltek.

TD SYNnex
Public Sector

VT
PAMPLIN COLLEGE OF
BUSINESS
VIRGINIA TECH

MEDIA PARTNERS

N2K CYBERWIRE



Sage Communications



About The Cyber Guild

The Cyber Guild is shaping an inclusive cybersecurity workforce by activating leaders and advancing women through education and community building. We achieve this by collaborating with key partners, providing educational resources and opportunities, engaging events, and innovative leadership. Together with our allies, we're driving the future of cybersecurity to create a safer world.

Learn more at thecyberguild.org.