



Sponsorship Opportunities

Leadership. Resilience. Innovation.

2025

Presented By:
THE CYBER GUILD



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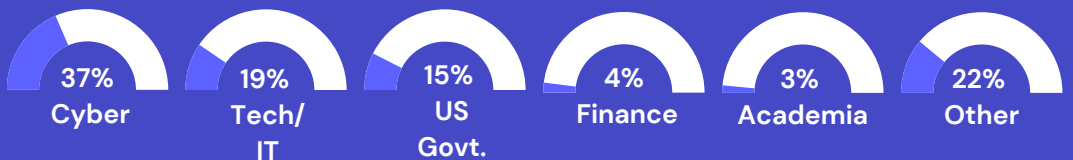
Why Support?

- **Amplify** your brand within the cybersecurity industry.
- **Sustain** UWIC to support the future of cybersecurity.
- **Connect** with an engaged audience to build a more secure, resilient world.
- **Create** positive change in the cybersecurity ecosystem.

UWIC BY THE NUMBERS

 **81%**
Women

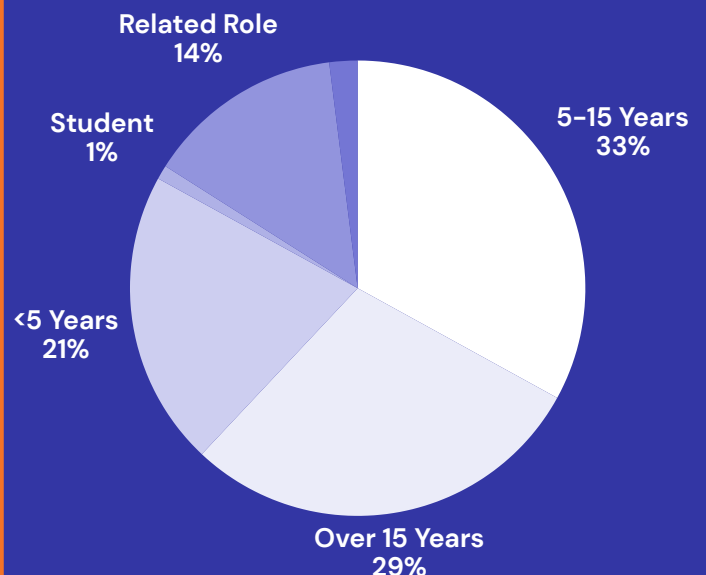
INDUSTRY BREAKDOWN



30%

ASIAN PACIFIC ISLANDER, BLACK, HISPANIC OR LATINO, NATIVE AMERICAN OR ALASKAN AMERICAN, AND UNLISTED IDENTITY

EXPERIENCE BREAKDOWN



35%

Senior Executives



Uniting Women in Cyber (UWIC)

TITLE SPONSOR: \$10K

~~Limited Availability~~ **SOLD OUT**

- **Speaking Access:** Opportunity to be featured as a panelist, moderator, Emcee or a branded panel session
- **High-Visibility Branding:**
 - Recognized as a **UWIC Title Sponsor** on the event website and all marketing materials
 - **Prominent exposure** with high-visibility branding during the event
 - Inclusion on the **Step and Repeat Backdrop**
 - **Branded Attendee Table** with logo and QR Code to drive brand engagement
- **Custom Swag Option:** Showcase your brand with a quality swag item (agreed with the Cyber Guild Team)
- **Meet & Greet Activation:** Host a branded **“Meet & Greet” pop-up space** to facilitate awareness and networking
- **VIP Access:** **6 Complimentary Tickets** to *UWIC* and **3 Complimentary Tickets** to the invite-only *Cyber Guild Recognition Awards*
- **Bonus Branding Opportunities:** 1 featured *See It To be It Spotlight*, 1 *Factoid Friday*, and 1 blog post

LUNCH SPONSOR: \$7K

~~1 Available~~ **SOLD OUT**

- **Prominent Exposure:** High-visibility branding during a crucial segment of the event
- **Comprehensive Brand Recognition:** Recognized as a **UWIC Sponsor** on the event website and all marketing materials, as well as the **Step and Repeat Backdrop**
- **Event Access:** **3 UWIC Tickets** and **2 Cyber Guild Recognition Awards Tickets** (invite-only)
- **Custom Swag Option:** Showcase your brand with a quality swag item (agreed with the Cyber Guild Team)
- **Meet & Greet Activation:** Branded **“Meet & Greet” pop-up space**

BREAKFAST SPONSOR: \$5K

~~1 Available~~ **SOLD OUT**

AFTERPARTY SPONSOR: \$5K

~~3 Available~~ **Only 1 Left!**

- **Prominent Exposure:** High-visibility branding during a key segment of the event (Breakfast or Afterparty)
- **Comprehensive Brand Recognition:** Recognized as a **UWIC Sponsor** on the event website and all marketing materials, as well as the **Step and Repeat Backdrop**
- **Event Access:** **2 UWIC Tickets** and **1 Cyber Guild Recognition Awards Ticket** (invite-only)
- **Custom Swag Option:** Showcase your brand with a quality swag item (agreed with the Cyber Guild Team)
- **Meet & Greet Activation:** Branded **“Meet & Greet” pop-up space**



Uniting Women in Cyber (UWIC)

LAYNARD SPONSOR: \$3.5K

~~1 Available~~ **SOLD OUT**

- **Co-Branded Lanyard:** Logo featured on the event lanyards for maximum brand visibility
- **Brand Recognition:** Recognized as a **UWIC Sponsor** on the event website and all marketing materials
- **Event Access:** 1 UWIC Ticket and 1 Cyber Guild Recognition Awards Ticket (invite-only)

APP SPONSOR: \$3.5K

~~1 Available~~ **SOLD OUT**

- **Event App Support:** Logo associated with the event app for continuous brand presence throughout the event experience
- **Brand Recognition:** Recognized as a **UWIC Sponsor** on the event website and all marketing materials
- **Event Access:** 1 UWIC Ticket and 1 Cyber Guild Recognition Awards Ticket (invite-only)

TABLE SWAG SPONSOR: \$3K

~~1 Available~~ **SOLD OUT**

- **Branded Table Swag:** Custom notepads and pens for each table to keep your brand top of mind
- **Brand Recognition:** Recognized as a **UWIC Sponsor** on the event website and all marketing materials
- **Event Access:** 1 UWIC Ticket and 1 Cyber Guild Recognition Awards Ticket (invite-only)

SNACKS SPONSOR: \$3K

~~2 Available~~ **SOLD OUT**

- **Prominent Exposure:** High-visibility branding during a key segment of the event
- **Brand Recognition:** Recognized as a **UWIC Sponsor** on the event website and all marketing materials
- **Event Access:** 1 UWIC Ticket and 1 Cyber Guild Recognition Awards Ticket (invite-only)

TABLE SPONSOR: \$2K

Unlimited

- **Branded Attendee Table:** Includes your logo and QR Code at a table to drive brand engagement
- **Brand Recognition:** Recognized as a **UWIC Sponsor** on the event website and all marketing materials
- **Event Access:** 3 UWIC Tickets and 1 Cyber Guild Recognition Awards Ticket (invite-only)

UWIC SCHOLARSHIP: \$500

Unlimited

- **UWIC Scholarship:** Provide complimentary tickets to UWIC and the *Cyber Guild Recognition Awards* for a cyber professional in career transition to experience UWIC and the "Awards" leadership network
- **Event Access:** You will also receive 1 UWIC Ticket and 1 Cyber Guild Recognition Awards Ticket (invite-only)



Don't See What You Need?

Thank you for considering a UWIC sponsorship with The Cyber Guild Foundation, a not-for-profit 501(c)3 Public Charity.

Our UWIC sponsors are recognized as national leaders committed to putting people at the center of a more innovative and resilient cybersecurity ecosystem.

Don't see what you're looking for? Contact us at info@thecyberguild.org to discuss a sponsorship package that aligns with our shared mission and goals.

Please note that when sponsoring multiple events or programs, sponsors will receive the highest-value benefit applicable. Benefits may not be duplicated or combined.

We look forward to partnering with you to empower the future of cybersecurity!



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