

Sponsorship Prospectus

Empower the Future of Cybersecurity

2025

Presented By:
THE CYBER GUILD



Visit Website
www.thecyberguild.org



Vision & Mission

Our Vision

The Cyber Guild believes in a more secure world where people are empowered to connect through technology.

Our Mission

The Cyber Guild is shaping an inclusive cybersecurity workforce by activating leaders and advancing women through education and community building.

We achieve this by collaborating with key partners, providing educational resources and opportunities, engaging events, and innovative leadership.

Why Support?

- **Amplify** your brand within the cybersecurity industry.
- **Connect** with an engaged audience to build a more secure, resilient world.
- **Sustain** impactful initiatives like our flagship Uniting Women in Cyber (UWIC) Event, curated executive forums, and inclusive community networking events and education.

BY THE NUMBERS



35
Events



2,285
Event Registrants



40+
Industry
Partnerships



33
Luminary Network
Members



130+
UWIC Speakers



70+
Industry
Spotlights



4x
Average
LinkedIn Engagement



2,200+
Newsletter Subscribers

Sponsorships

Thank you for considering a sponsorship with The Cyber Guild Foundation, a not-for-profit 501(c)3 Public Charity.

We're proud to offer three primary ways to partner with us: ***Sustaining Sponsorships, Event & Program Sponsorships, and Mission Critical, Underpinning Support.***

Our sponsors are recognized as national leaders committed to putting people at the center of a more innovative and resilient cybersecurity ecosystem.

Let's work together to build a customized sponsorship plan that aligns with both our goals and leverages the many opportunities The Cyber Guild has to offer. We look forward to partnering with you to empower the future of cybersecurity!

SUSTAINING SPONSORSHIPS

Benefactor	1
Advocate	1

EVENT & PROGRAM SPONSORSHIPS

Uniting Women in Cyber (UWIC)	2
RISE Professional Protégé Mentor Program Sponsor	4
Other Programs & Events	4

MISSION CRITICAL, UNDERPINNING SUPPORT

Ecosystem Partner	5
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Sustaining Sponsorships

BENEFACTOR: \$50K+

ADVOCATE: \$20K+

Brand Recognition & Visibility

- Logo featured on The Cyber Guild homepage
- Recognition as a **Cyber Guild Benefactor** across all marketing and promotional materials
- Benefactor “Welcome” feature on LinkedIn and in the *CyberMatters* newsletter
- Priority consideration for Cyber Guild speaking engagements
- **Bonus Branding Opportunities:** 6 featured *See It To Be It Spotlights*, 6 *Factoid Fridays*, 6 blog posts, 2 employer features in the *CyberMatters* newsletter, and monthly job advertisements in *CyberMatters*

- Logo featured on The Cyber Guild homepage
- Recognition as a **Cyber Guild Advocate** across all marketing and promotional materials
- Advocate “Welcome” feature on LinkedIn and in the *CyberMatters* newsletter
- Consideration for Cyber Guild speaking engagements
- **Bonus Branding Opportunities:** 4 featured *See It To Be It Spotlights*, 4 *Factoid Fridays*, 4 blog posts, 1 employer feature in the *CyberMatters* newsletter, and monthly job advertisements in *CyberMatters*

Flagship UWIC Sponsorship

Recognized as a **UWIC Benefactor** and includes all **UWIC Title Sponsor** benefits **PLUS:**

- Collaborative input on the event design
- First refusal of a **Speaking Opportunity**
- Opportunity to showcase a promotional corporate video
- **2 additional Complimentary Tickets** (total of 8 tickets)
- 20% Discount on tickets for your organization

Recognized as a **UWIC Title Sponsor** and includes all **UWIC Title Sponsor** benefits **PLUS:**

- **2 additional Complimentary Tickets** (total of 8 tickets)
- 15% Discount on tickets for your organization

Event & Program Engagement

- Recognized as a **RISE Sponsor** with all RISE Sponsor benefits
- **4 Complimentary Tickets** to the *Cyber Guild Recognition Awards*, with special recognition and the opportunity to nominate awardees
- Host and sponsor up to **3 Virtual Employer Roundtable Events**
- **Complimentary Ticket(s)** to Cyber Guild Events

- Opportunity to add-on a **RISE Sponsorship** for an additional \$3K
- **3 Complimentary Tickets** to the *Cyber Guild Recognition Awards* and the opportunity to nominate awardees
- Host and sponsor **2 Virtual Employer Roundtable Events**
- **1 Complimentary Ticket** to each Cyber Guild Event

Uniting Women in Cyber (UWIC)

TITLE SPONSOR: \$10K

Limited Availability

- **Speaking Access:** Opportunity to be featured as a panelist, moderator, Emcee or a branded panel session
- **High-Visibility Branding:**
 - Recognized as a **UWIC Title Sponsor** on the event website and all marketing materials
 - **Prominent exposure** with high-visibility branding during the event
 - Inclusion on the **Step and Repeat Backdrop**
 - **Branded Attendee Table** with logo and QR Code to drive brand engagement
- **Custom Swag Option:** Showcase your brand with a quality swag item (agreed with the Cyber Guild Team)
- **Meet & Greet Activation:** Host a branded “**Meet & Greet**” **pop-up space** to facilitate awareness and networking
- **VIP Access: 6 Complimentary Tickets** to *UWIC* and **3 Complimentary Tickets** to the invite-only *Cyber Guild Recognition Awards*
- **Bonus Branding Opportunities:** 1 featured *See It To be It Spotlight*, 1 *Factoid Friday*, and 1 *blog post*

LUNCH SPONSOR: \$7K

1 Available

- **Prominent Exposure:** High-visibility branding during a crucial segment of the event
- **Comprehensive Brand Recognition:** Recognized as a **UWIC Sponsor** on the event website and all marketing materials, as well as the **Step and Repeat Backdrop**
- **Event Access: 3 UWIC Tickets** and **2 Cyber Guild Recognition Awards Tickets** (invite-only)
- **Custom Swag Option:** Showcase your brand with a quality swag item (agreed with the Cyber Guild Team)
- **Meet & Greet Activation:** Branded “**Meet & Greet**” **pop-up space**

BREAKFAST SPONSOR: \$5K

1 Available

AFTERPARTY SPONSOR: \$5K

3 Available

- **Prominent Exposure:** High-visibility branding during a key segment of the event (Breakfast or Afterparty)
- **Comprehensive Brand Recognition:** Recognized as a **UWIC Sponsor** on the event website and all marketing materials, as well as the **Step and Repeat Backdrop**
- **Event Access: 2 UWIC Tickets** and **1 Cyber Guild Recognition Awards Ticket** (invite-only)
- **Custom Swag Option:** Showcase your brand with a quality swag item (agreed with the Cyber Guild Team)
- **Meet & Greet Activation:** Branded “**Meet & Greet**” **pop-up space**

Uniting Women in Cyber (UWIC)

LAYNARD SPONSOR: \$3.5K

1 Available

- **Co-Branded Lanyard:** Logo featured on the event lanyards for maximum brand visibility
- **Brand Recognition:** Recognized as a **UWIC Sponsor** on the event website and all marketing materials
- **Event Access:** 1 UWIC Ticket and 1 Cyber Guild Recognition Awards Ticket (invite-only)

APP SPONSOR: \$3.5K

1 Available

- **Event App Support:** Logo associated with the event app for continuous brand presence throughout the event experience
- **Brand Recognition:** Recognized as a **UWIC Sponsor** on the event website and all marketing materials
- **Event Access:** 1 UWIC Ticket and 1 Cyber Guild Recognition Awards Ticket (invite-only)

TABLE SWAG SPONSOR: \$3K

1 Available

- **Branded Table Swag:** Custom notepads and pens for each table to keep your brand top of mind
- **Brand Recognition:** Recognized as a **UWIC Sponsor** on the event website and all marketing materials
- **Event Access:** 1 UWIC Ticket and 1 Cyber Guild Recognition Awards Ticket (invite-only)

SNACKS SPONSOR: \$3K

2 Available

- **Prominent Exposure:** High-visibility branding during a key segment of the event
- **Brand Recognition:** Recognized as a **UWIC Sponsor** on the event website and all marketing materials
- **Event Access:** 1 UWIC Ticket and 1 Cyber Guild Recognition Awards Ticket (invite-only)

TABLE SPONSOR: \$2K

Unlimited

- **Branded Attendee Table:** Includes your logo and QR Code at a table to drive brand engagement
- **Brand Recognition:** Recognized as a **UWIC Sponsor** on the event website and all marketing materials
- **Event Access:** 3 UWIC Tickets and 1 Cyber Guild Recognition Awards Ticket (invite-only)

UWIC SCHOLARSHIP: \$500

Unlimited

- **UWIC Scholarship:** Provide complimentary tickets to UWIC and the *Cyber Guild Recognition Awards* for a cyber professional in career transition to experience UWIC and the “Awards” leadership network
- **Event Access:** You will also receive 1 UWIC Ticket and 1 Cyber Guild Recognition Awards Ticket (invite-only)

Other Event & Program Sponsorships

RISE PROFESSIONAL PROTEGE MENTOR PROGRAM SPONSOR: \$5K+

Support Program Initiatives

- Logo recognition as a **RISE Professional Protege Mentor Program Sponsor** across all program marketing materials
- Sponsor “Thank You” feature on LinkedIn and in the *CyberMatters* newsletter
- Opportunity to submit mentor and protégé nominations for the program
- **1 Complimentary Ticket** to *UWIC*
- **1 Complimentary Ticket** to the invite-only *Cyber Guild Recognition Awards* with the opportunity to nominate awardees
- **Bonus Branding Opportunities:** 1 featured *See It To Be It Spotlight*, 1 *Factoid Friday*, 1 blog post, and monthly job advertisements in the *CyberMatters* newsletter

RISE TRAINING PARTNER

Design & Deliver Program Content

- Includes all RISE Sponsor benefits **PLUS:**
 - Recognition as a **RISE Training Partner** across all program marketing materials
 - Prominent branding on partner-developed program materials, including logo and speaker profiles

OTHER PROGRAMS & EVENTS

Executive, Community, and Virtual Events

- Recognition as an **Event Sponsor** across all event-specific marketing materials
- Special recognition during the event
- Contact us at info@thecyberguild.org for pricing and customized event sponsorship opportunities

Mission Critical, Underpinning Support

ECOSYSTEM PARTNER

Underpin Operational Sustainability

- Recognized as an **Ecosystem Partner** on the Cyber Guild homepage
- Prominent branding on promotional materials tied to your specific support or services
- Ecosystem Partner “Welcome” feature on LinkedIn and in the *CyberMatters* newsletter
- **1 Complimentary Ticket** to *UWIC* and select Cyber Guild Events
- **1 Invitation** to the *Cyber Guild Recognition Awards* with the opportunity to nominate awardees
- **Bonus Branding Opportunities:** Monthly job advertisements in the *CyberMatters* newsletter

Don't See What You Need?

Don't see what you're looking for? Contact us at info@thecyberguild.org to discuss a sponsorship package that aligns with our shared mission and goals.

Thank you for your support! Your partnership helps us drive the future of cybersecurity to create a safer world.



Visit Website

www.thecyberguild.org