

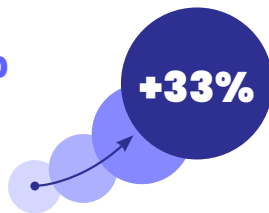
SPONSORSHIP OPPORTUNITIES

Join us to **ATTRACT** & **ADVANCE** women and diverse talent in cybersecurity.

1

USA Cybersecurity **jobs will grow 33% through to 2030**

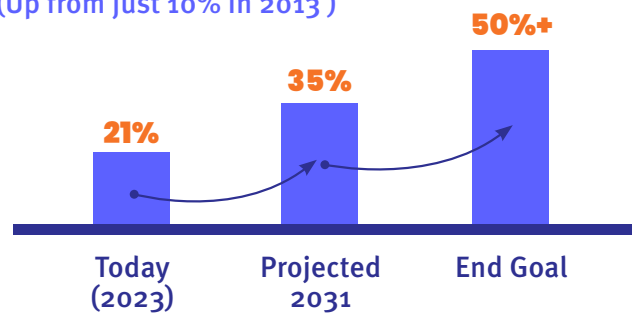
(Much faster than the average for all occupations.)



2

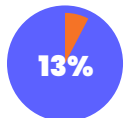
Women in cyber workforce.

(Up from just 10% in 2013)



3

Women and Minorities represent only **13% global mgt or exec positions**



and only 25% of women in tech express confidence in being promoted



4

Global pay gap in cyber.

(Women earn est \$19,950 less than male colleagues)

Men



Women

-\$19,950K



THINK **GLOBAL**, ACT **LOCAL**

**LEADERSHIP.
INCLUSION.
INNOVATION.**



TheCyberGuild



SPONSORSHIP LEVELS

BENEFACTOR

\$15,000 2 remaining

SPEAKING OPPORTUNITIES:

Early selection to introduce a panel or moderate.

BRAND PRESENCE & RECOGNITION:

- Logo prominently displayed in all marketing promotions
- Branded pre and post-event promo's "why we're sponsoring" statement
- Logo prominently displayed on swag bag
- Opportunity to add (1) piece of branded quality swag
- Logo prominently displayed on the photo-wall day-of event
- Feature on the dedicated sponsorship page of event registration portal and URL
- "Thank You" call out at event

SUSTAINABLE NETWORKS:

- 8 Complimentary Tickets; branded table
- 2 tickets to VIP Cyber Guild Annual Celebration and Recognition Award
- CyberMatters contributor x2: Topic of your choice in blog, VLOG or podcast
- 2 Cyber Guild See It to Be It Spotlight features

SPONSOR

\$10,000 4 remaining

SPEAKING OPPORTUNITIES:

Intro a panel, or brand breakout

BRAND PRESENCE & RECOGNITION:

- Logo prominently displayed in all marketing promotions
- A branded pre and post-event promo "why we're sponsoring" statement
- Logo on branded swag bag
- Opportunity add 1 piece of branded quality swag
- Logo displayed on photo-wall day-of event
- Featured on the dedicated sponsorship page of event registration portal and URL
- "Thank You" call out at event

SUSTAINABLE NETWORKS:

- 6 complimentary tickets
- A ticket to VIP Cyber Guild Annual Celebration and Recognition Awards
- CyberMatters contributor: Topic of your choice in blog, VLOG or podcast
- A Cyber Guild See It to Be It Spotlight feature

SUPPORTER

\$2,000+

BRAND PRESENCE & RECOGNITION:

- Logo as Supporter UWIC on marketing
- Included on registration portal.
- Logo included on the event Photo Wall
- 2 complimentary tickets



ADD ON OPTIONS for the Supporter level – Ref. page 3 for more details

Mentor Moments

+ \$6,000 ~~(1 Available)~~ **SOLD**

Breakfast Sponsor

+ \$2,000 ~~(1 Available)~~ **SOLD**

Co-branded Lunch Sponsor

+ \$2,000 ~~(1 Available)~~ **SOLD**

Snacks Sponsors

+ \$500 ~~(1 Available)~~ **SOLD**

Branded Table with URL code+

\$500 ~~(1 Available)~~ **SOLD**

Branded Scholarship Table

+ \$500 ~~(1 Available)~~ **SOLD**

For tailored options incl. multi purchase ticket discount contact:

DSALLIS@THECYBERGUILD.ORG



UWIC Supporter Add On's – Details

BRANDED MENTOR MOMENTS

+ \$6,000

~~1 remaining~~**SOLD**

- 3 announcements throughout the event for raffle winners: A mentor call with notable Cyber Guild leaders
 - rising professional with leading senior executive
 - early career professional with dynamic leader
 - build your online brand [\[Consult with Piper Companies\]](#)
- Included in the event Thank you call out
- A ticket to VIP Cyber Guild Annual Celebration and Recognition Awards
- 1 pre and 1 post-event branded communications
- Additional complimentary ticket

BRANDED BREAKFAST SPONSOR

+ \$2,000

~~1 remaining~~**SOLD**

- Included in the event Thank You call out
- Additional complimentary ticket
- A ticket to VIP Cyber Guild Annual Celebration and Recognition Awards

CO-BRANDED LUNCH SPONSOR

+ \$2,000

~~1 remaining~~**SOLD**

- Included in the event Thank you call out
- Additional complimentary ticket
- A ticket to VIP Cyber Guild Annual Celebration and Recognition Awards

BRANDED SNACKS SPONSORS

+ \$500

~~1 remaining~~**SOLD**

- AM snack/drinks break
PM snack/drinks break
- Included in the event Thank You call out.

BRANDED TABLE WITH URL CODE

+ \$500

~~1 remaining~~**SOLD**

- Table-top organization advert with URL code (showcase organization capabilities, talent, careers)
 - Rotates after each break
- Included in the event Thank You call out.

BRANDED SCHOLARSHIP TABLE

+ \$500

~~1 remaining~~**SOLD**

- Logo displayed on a table for 8 learners/students from institutions committed to supporting diverse/non-traditional groups.
- Included in the event Thank You call out.



SUSTAINING BENEFACTORS



SUPPORTERS



HUMAN



MEDIA PARTNER



FRIENDS OF UWIC



InterSec



For more information, please
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@the_cyberguild



TheCyberGuild